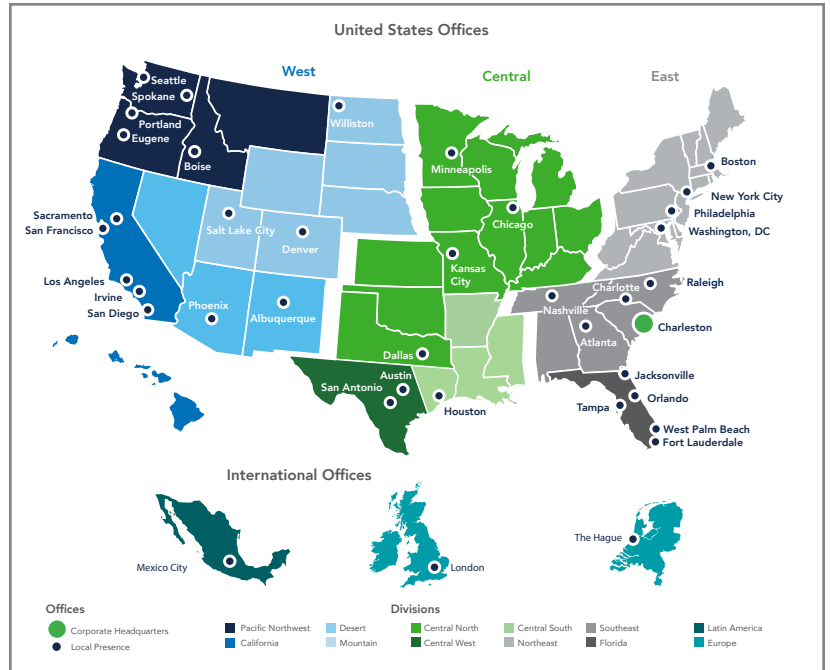


Overview

REDEFINING EXCELLENCE IN APARTMENT LIVING.®

Greystar® has a presence in over 150 markets globally, supported by 50 offices. With an array of service offerings and more than 435,000 units and student beds managed across the United States and abroad, Greystar implements a vertically integrated business model that leverages expertise across multiple disciplines. Since its inception, the company's focus has been on multifamily real estate — a focus Greystar maintains today.



Experienced Team

Greystar leverages local market knowledge and expertise to provide solutions for all facets of the multifamily industry. These solutions encompass an impressive array of multifamily services, from management to investment to development.

Greystar is a fully integrated multifamily services provider — developing and delivering turnkey solutions for clients, partners, and residents.

Multifamily Services

- Property Management
- Investment Management
- Development and Construction Management

Multifamily Expertise

- Conventional
- Student Living
- Affordable Housing
- Senior Living
- Corporate Housing
- High Rise
- Mixed Use



Overview

Mission

Our mission at Greystar is to enrich the lives we touch by doing things the right way. We are committed to integrity, to our team members, to our customers, to performance, to quality and to the future.

Pillars of Excellence | Core Values

We maintain a constant focus on our Pillars of Excellence, which are the foundation of everything we do — from corporate decision making to resident relations. These measurable standards of success are part of how we are Redefining Excellence in Apartment Living®. Our success is also based on our strict adherence to the Core Values that make up the backbone of Greystar. Together, these Pillars of Excellence and Core Values provide a roadmap for our decisions and a benchmark for our actions.

PILLARS OF EXCELLENCE

- People
- Customer Satisfaction
- Operational Excellence
- Profitability
- Growth
- Community

CORE VALUES

- Integrity
- Respect
- Professionalism
- Accountability
- Service
- Teamwork

“ From the very beginning, we have focused on being an ‘evergreen’ company. We know that real estate is cyclical, so our balanced focus on both the service side and the principal side of the business gives us opportunities to help clients grow at any stage of the cycle. ”

– Bob Faith, Founder, Chairman, and CEO

