

GREYSTAR EMPLOYEES WALK FOR WELLNESS

Greystar announced today that it will host a national walk-a-thon for its team members on March 2, 2012. The walk-a-thon is part of Greystar's corporate wellness initiative called GetFit.

The GetFit program also provides Greystar's on-site and corporate team members with a variety of tools, resources, educational programs, and other health-related information, such as health assessments, free nutritional seminars, and smoking cessation programs through their health partner, United Healthcare. To further support the company's commitment to wellness, Greystar launched a pilot program using Virgin HealthMiles, a subsidiary of Richard Branson's venture capital organization, the Virgin Group.

"Virgin HealthMiles excels in engaging participants in the process of making measurable improvements to their health," said Bill Maddux, Chief Operating Officer for Greystar. "The HealthMiles program provides our team members with interactive tools to help them track their daily activity in order to encourage healthy lifestyle changes."

Greystar team members participating in the pilot program, receive all the features and benefits provided by Virgin HealthMiles including an interactive website to assist with performance tracking, a free pedometer and are eligible to receive up to \$500 a year in rewards. Virgin HealthMiles GoZone® pedometers track and validate the number of steps that individuals take on a daily basis. Participants then upload their data to their personal website, where they monitor their progress and see how many HealthMiles (points) they've earned. Participants can also take advantage of Virgin's HealthZone® biometrics measurement stations to monitor their weight, blood pressure and body fat percentage on an ongoing basis.

Greystar

Greystar is a fully integrated multifamily company offering expertise in property management, development and investment throughout the United States. Greystar was founded in 1993 with the intent to become a provider of world-class service in the multifamily real estate business. Greystar's innovative business model integrates the management, development and investment

disciplines of the multifamily industry on both national and local levels. Headquartered in Charleston, S.C., Greystar manages over 190,000 units in 100+markets with a team that is more than 5,000 strong and growing. Greystar has invested approximately \$3 billion in multifamily investments since its inception. To learn more about Greystar, visit www.Greystar.com.

Virgin HealthMiles

Virgin HealthMiles, part of Sir Richard Branson's famed Virgin Group, provides programs and technologies that engage your workforce in good health. They offer a range of solutions and programs integration capabilities that help employers drive higher awareness and engagement, and better measurement and insight into the impact of employee health investments. Virgin HealthMiles Pay-for Prevention™ programs, based on physical activity and healthy lifestyle change, attract an average of 50 percent of employees who participate, which helps organizations reduce medical costs and improve employee productivity and satisfaction. Over 130 industry leaders representing more than 700,000 employees across the U.S. have selected Virgin HealthMiles' award-winning programs for their employees. For more information, visit www.virginhealthmiles.com.

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